

WORLDMARKET@ETHNICFEST 2019

Stella Property Development and Event Production is excited to bring a new and exciting addition to Ethnic Fest Weekend in Cambria City.

The WorldMarket@EthnicFest will be located the length of Chestnut Street between 5th Avenue and 6th Avenue, with the possibility of also including the area between 6th Avenue and 7th Avenue.

Our mission is to provide the opportunity for a variety of regional churches, crafters, artists and non-profit organizations to participate in Ethnic Fest weekend with ease and encouragement through the management and support of Stella, Property Development and Event Production. The World Market will celebrate the diversity of our City and Region.

For one Fee, Stella LLC will provide you and/or your organization:

- One, 10' x 10' Vendor Space
- Booth Lighting and basic electrical service
- All Permits needed to sell products/goods in the City of Johnstown
 - o (*Food vendors, Department of Agriculture Event License is additional and vendor responsibility. Stella LLC can direct vendors to the appropriate forms.)
- Aide in Set-up and Tear-down
- Garbage Pickup and Service throughout the days of the festival
- Maps of the World Market for visitors
- Advertisement via Social Media, TV and Print
- Security during event
- Tents, Tables and Chairs are available for rental if needed.

The fee is \$125.00 per space. \$50.00 for each additional space.

All Organizations Must Provide Stella LLC:

- Details of products being sold (items and pricing) - Description of organization - Copy of an Additional Insured Certificate naming Stella LLC - Completed Application with Signed Letter of Commitment - Fee paid in full one month prior to Ethnic Fest, 2019.

Stella LLC encourages all ethnic organizations and churches to showcase their heritage through products sold, using native languages when greeting and thanking customers, wearing clothing that is either ethnic dress or clothing that promotes ethnic heritage and pride and decorating their space with flags, pictures, etc. This all contributes to an authentic ethnic celebration and experience for visitors.

Stella LLC also encourages all artists and vendors to demonstrate their talents for visitors as well as sell their product. Interactive experiences are proven to increase sales and awareness of product.

We encourage all vendors to provide their own advertisements for customers, including information about their churches, organizations and their own events.

For all of our vendors, the engagement of visitors and customers is key to creating a positive cultural and educational experience and showcasing our community as vibrant and active.

WorldMarket@EthnicFest Vendor Application

Name of Contact Person: _____

Business Name: _____

Email: _____

Cell Phone: _____

Business Phone: _____

Website: _____

Facebook Page: _____

Do you require additional electrical access? ____ Yes (Additional \$25 per day) ____ No

Do you require table, chair or tent rental? ____ Yes ____ No *If yes, rental information will be sent to you separately.

List items that you intend to sell:

Fee Schedule:

\$125 per space; \$50 for each additional space

Pricing includes: All Advertising – Print and Social Media; Help Setting and Tearing Down Booths; Garbage Service , Basic Electrical Service and Booth Lighting

Additional Markets/Opportunities:

Check if you are interested in this additional Market opportunity in Cambria City. Additional information will be sent to you via email.

____ SundayMarket@TheGreen 2019 (Our once per month market on The Green in the heart of Cambria City) - \$125 for 5 Saturdays

WorldMarket@EthnicFest Rules and Regulations

Stella Property Development and Event Production LLC will enforce all rules and regulations. Stella Property Development and Event Production LLC retains the right to prohibit a vendor from participating in the Market, without a refund, if rules are broken.

Dates: August 30, August 31 and September 1, 2019

Hours: Friday, 4:00pm-10pm; Saturday, 11:00am-10pm; Sunday, 11:00am-6pm Vendor set-up: Thursday (10am-8pm); Friday (8am-3pm)

Set Up & Tear Down

All tents, tables, signage, etc. must be completely set up by 3pm on Friday, 10am on Saturday and 10am on Sunday. Tear down cannot start until 9pm on Friday and Saturday and 4pm on Sunday, unless items are sold out.

Arriving Late

Scheduled vendor must notify Stella LLC of late arrival by one hour prior to set-up time in order to keep designated space. Vendors arriving late may be assigned to alternate stall space at staff discretion.

Stall

-Location: Vendor Stall location will be communicated to vendor prior to event. Set-up details will be sent along with that assignment.

-Space: Vending tables, tents, merchandise, signage and inventory must be set up within the specified 10' x 10' space.

Absence

Staff must be notified of an absence by noon of Thursday, August 29, 2019 prior to the World Market and Ethnic Fest 2019. In the case of an emergency absence vendors must notify Stella LLC as soon as possible. Vendors will not be reimbursed any fees for any absences.

Rain or Shine

The WorldMarket@EthnicFest is a rain or shine market and therefore weather does not constitute an emergency absence. In the event of extremely inclement weather, Stella LLC will notify all vendors by 6 am on a Festival Day to notify of a delay or cancellation.

Product Acceptance

Stella LLC reserves the right to approve, refuse, & limit products to be sold at the WorldMarket@EthnicFest.

Insurance

Food and Health/Beauty Product vendors must obtain coverage that includes Product and Premises Liability insurance, naming Stella Property Development and Event Production as "additionally insured," and provide certificates prior to their participation in the first Market Day.

Set-up Supplies

Vendors must furnish their own tables, chairs, and signage not included with the Market Fee and provided by Stella LLC.

Keep the Market Area Beautiful

Vendors will be asked to make their displays as attractive as possible. Vendors are responsible for cleaning their space at the end of each Market day, including sweeping, bagging garbage, and breaking down any boxes.

Garbage containers will be available throughout the market and Stella LLC will be responsible for all garbage removal.

Subleasing Space

Vendors may not sublet space or sell product for other people/businesses.

Vendor Fees

Applicants will be notified via email of acceptance within 5 business days of submitting an application. Fees will be due upon notice that applicant has been accepted.

Fee: \$125.00

2019 WorldMarket@EthnicFest Vendor Agreement

WHEREAS, Stella Property Development and Event Production LLC promotes a Market in the Cambria City neighborhood of Johnstown, Pennsylvania;

WHEREAS "Vendor" wishes to rent a booth from Stella Property Development and Event Production LLC, and THEREFORE, in consideration of the lease of the booth and other good and valuable consideration, the parties agree as follows:

Vendor agrees to pay Stella Property Development and Event Production LLC specified rent for space during the 2019 WorldMarket@EthnicFest.

Vendor shall purchase general commercial liability insurance (or farm insurance) and shall name Stella Property Development and Event Production as additional insured and certificate holder. Certificate must be on file at Stella's Corporate Office, located at 419.5 Brallier Place Johnstown, PA 15906, prior to vending at the WorldMarket@EthnicFest 2019.

Vendor agrees to indemnify and hold harmless Stella Property Development and Event Production LLC, and its employees, officers, directors, successors and assigns, against and from all of the following in connection with the 2019 WorldMarket@EthnicFest.

ALL claims, demands, actions and causes of action, together with the costs and expenses, including attorney fees of defending such a claim, resulting or arising from any claimed loss or damage to persons for injury or death or in property which may be due or result from the installation, occupancy, operation, use, maintenance or repair of any stand, bay, booth or other installation or structure of any kind.

ALL claims, demands, actions and causes of action, together with the costs and expenses, including attorney fees of defending such a claim, resulting or arising from any claimed damage from consumption of products, food or goods which are sold, obtained, received or acquired from any booth or other installations of any kind leased to the Vendor.

Vendor shall pay Stella Property Development and Event Production LLC the full amount of any loss or damage including, but not limited to court costs and attorney fees, which it may sustain, incur or become liable for defending or prosecuting any action or claim arising from this Agreement.

Food vendor agrees to obtain at vendor's cost all licenses / permits required by the City of Johnstown and State of Pennsylvania, Department of Agriculture and to provide Stella Property Development copies of all such licenses and permits. Stella, LLC can direct vendor to requirements to obtain such licenses.

If applicable, vendor agrees to obtain at Vendor's cost a Pennsylvania sales tax permit and to cause to be collected and paid to the State of Pennsylvania all applicable sales and local option taxes.

Vendor has received the 2019 Rules and Regulations. Vendor understands and agrees to follow all rules and regulations set forth by Stella Property Development and Event Production LLC as stated in the Rules and Regulations and in the Application Packet.

The laws of Pennsylvania shall govern this Agreement and be binding upon the parties hereto.

Signature of Owner/Contact Person

Date

Please mail or email copies of completed application and signed agreement to:

Stella Property Development and Event Production LLC 419.5 Brallier Place Johnstown, PA 15906
stellajohnstown@gmail.com - 814.262.5643

Additional Insured Certificates can be mailed at a later date, but must be received by August 24, 2019.